



**UNIVERSITY OF LUCKNOW**  
**INSTITUTE OF MANAGEMENT SCIENCE**  
Revised PROGRAMME OF EXAMINATION-DECEMBER -2020

Venue : IMS, LU

Timing : 03.00 PM to 4.00 PM


Day & Date	BBA – 3 <sup>rd</sup> Sem.	BBA (IB) – 3 <sup>rd</sup> Sem.	BBA (MS) – 3 <sup>rd</sup> Sem.	MBA (5 Years) – 3 <sup>rd</sup> Sem.
Wednesday, January 27, 2021	Advertising Management	Management Accounting	Operating System & Application Software	Management Accounting
Friday, January 29, 2021	Banking Operations & Management	Organizational Behaviour	Indian Business Environment	Basics of Business Law
Monday, February 01, 2021	Business Environment	Computer Application – I	Managerial Economics	Management Information system
Wednesday, February 03, 2021	Management Accounting	Company Law & Secretarial Practice	Essentials of Management	Macro Economics
Friday, February 05, 2021	Organizational Behaviour	Financial Markets & Institutions	Personnel Management	Organization Behaviour
Monday, February 08, 2021	Research Methodology	Government & Business	Management Accounting	Introduction to History & Sociology
Wednesday, February 10, 2021	French/German		French	
				Comprehensive Viva-Voce (TBA)

**Note:** (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

-sd-  
(Prof. M. K. Agarwal)  
OSD, IMS  
University of Lucknow  
Lucknow

Dated: 25.01.2021

  
Controller of Examinations  
University of Lucknow  
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Day & Date	BBA – 5 <sup>th</sup> Sem.	BBA (IB) – 5 <sup>th</sup> Sem.	BBA (MS) – 5 <sup>th</sup> Sem.	MBA (5 Years) – 5 <sup>th</sup> Sem.
Thursday, January 28, 2021	Managing Personal Finance	International Marketing	Operation Research	Organisational Change And Development/Advertising & Sales Promotion
Saturday, January 30, 2021	E-Commerce	Strategic Management	Organisational Behaviour	Corporate Communications
Tuesday, February 02, 2021	Financial Services	International Finance	Management Information System	Entrepreneurship
Thursday, February 04, 2021	Insurance & Risk Management	Production Management	Advertising & Sales Promotion	Basic of Consumer Behaviour
Saturday, February 06, 2021	Retail & Rural Marketing	Project Management	Production & Material Management	Operations Research
Tuesday, February 09, 2021	Taxation Laws	Computer Application – II	Essentials of E-Commerce	Personal Selling And Sales Force Management /Performance Management
				Viva - Voce exam on Internship Project

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Timing : 12.00 PM to 1.00 PM


Day & Date	MBA (5 Years) – 7 <sup>th</sup> Sem.	MBA (5 Years) – 9 <sup>th</sup> Sem.
Wednesday, January 27, 2021	Business & Company Law	Corporate Evolution & Strategic Management
Friday, January 29, 2021	Applied Quantitative techniques	Taxation
Saturday, January 30, 2021	German	
Monday, February 01, 2021	Business Environment	Business Research Methods
Wednesday, February 03, 2021	Advanced Marketing Management / Strategic Mgt. Accounting	Corporate Tax Planning / HR Issues In Mergers And Acquisitions
Friday, February 05, 2021	Product And Brand Management / Fixed Income Markets	Global Financial Analysis / Personal Effectiveness And Self Leadership
Monday, February 08, 2021	Integrated Marketing Communications / Insurance And Risk Mgt.	International Accounting / Psychometric Testing And Competency Mapping
Wednesday, February 10, 2021	Marketing Research / Micro Finance And Social Banking	Management Control System / Quantitative Human Resource Management
Friday, February 12, 2021	Consumer Behaviour / Security Analysis & Portfolio Management	Management Of Financial Institutions / Strategic HRM
	Comprehensive Viva-Voce (TBA)	

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